# 2016-2017 Assessment Cycle MCOBA\_Insurance and Risk Management BSBA

### **Mission (due 1/20/17)**

### **University Mission**

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

#### **University Values**

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

#### **University Vision**

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

### College / Department / Program Mission

### **College Mission**

Provide the college mission in the space provided. If none is available, write "None Available in 2016-2017." Mission: The B. I. Moody III College of Business Administration is a vibrant learning community in a culturally rich region.

We foster intellectual curiosity, creativity, and innovation to produce a seasoned gumbo of successful professionals, scholars, and global citizens.

Vision: The vision of the B. I. Moody III College of Business Administration is to be recognized as a leader in developing ethically responsible professionals and scholars who positively impact our Acadiana region, Louisiana, and the global community.

#### Values:

Community: We establish and maintain meaningful relationships to create value for our university and stakeholders.

Discovery: We foster intellectual curiosity, creativity, and innovation.

Excellence: We are committed to teaching, research, and service with quality and distinction.

Integrity: We demonstrate ethical, socially responsible, and professional behavior.

Relevance: We provide relevant curricula in an ever changing business environment.

Respect: We promote mutual understanding and collegiality that embraces diverse perspectives.

#### **Department / Program Mission**

Provide the department / program mission in the space provided. If none is available, write "None Available in 2016-2017".

The UL Insurance and Risk Management (INSR) baccalaureate degree program endeavors to provide students opportunities to enhance their general and business educational experience with current, relevant specialized industry content to better distinguish themselves as leading professionals, entrepreneurs, scholars, and/or citizens.

### **Assessment Plan (due 1/20/17)**

### Assessment List (Goals / Objectives, Assessment Measures and Criteria for Success)

### **Assessment List**

Goal/Objective	•	ents with a fundamental understanding of risk, the potential dispsk, and the adverse effects of loss.	arate burdens
Legends	SLO - Student Learning Outcome/Objective (academic units);		
Standards/Outcomes			
Assessment Measures			
	Assessment Measure	Criterion	Attachments
	Direct - Written Assignment	At least 70% of the Sample should achieve Level 3 or Level 4 Performance in each task: Level 4: 19-25 items correct (76-100%) - Performance Exceeds Expectations Level 3: 12-18 items correct (48-75%) - Performance Meets Expectations Level 2: 6-11 items correct (24-47%) - Performance Partially Meets Expectations Level 1: < 5 items correct (0-23%) - Performance Below Expectations/Unacceptable	

Goal/Objective	To provide students with a working knowledge of the fundamental tools and techniques available to, and useful in, managing risk; including the proper role and inherent limitations of the insurance mechanism.			
Legends	SLO - Student Lo	SLO - Student Learning Outcome/Objective (academic units);		
Standards/Outcomes				
Assessment Measures				
	Assessment Criterion A			
	Direct - Written Assignment	Criterion: At least 70% of the Sample should achieve Level 3 or Level 4 Performance in each task: Level 4: 19-25 items correct (76-100%) - Performance Exceeds Expectations Level 3: 12-18 items correct (48-75%) - Performance Meets Expectations Level 2: 6-11 items correct (24-47%) - Performance Partially Meets Expectations Level 1: < 5 items correct (0-23%) - Performance Below Expectations/Unacceptable		

Goal/Objective	To enhance student decision-making skills with regard to potentially complex risk and insurance issues, thereby increasing the likelihood students may achieve more rational and successful outcomes for future personal, business and/or social purposes by being a more informed consumer and member of the citizenry.			
Legends	SLO - Student L	earning Outcome/Objective (academic units);		
Standards/Outcomes				
Assessment Measures				
	Assessment Measure	Criterion	Attachments	
	Direct - Writing Exam	Criterion: At least 70% of the Sample should achieve Level 3 or Level 4 Performance in each task: Level 4: 19-25 items correct (76-100%) - Performance Exceeds Expectations Level 3: 12-18 items correct (48-75%) - Performance Meets Expectations Level 2: 6-11 items correct (24-47%) - Performance Partially Meets Expectations Level 1: < 5 items correct (0-23%) - Performance Below Expectations/Unacceptable		

### Results & Improvements (due 9/15/17)

### **Results and Improvement Narratives**

Assessment List Findings for the Assessment Measure level for To provide students with a fundamental understanding of risk, the potential disparate burdens and impacts of risk, and the adverse effects of loss.

Goal/Objective	To provide students with a fundamental understanding of risk, the potential disparate burdens and impacts of risk, and the adverse effects of loss.				
Legends	SLO - Student Learning Outcome/Objective (academic units);				
Standards/Outcome s					
Assessment Measures					
	Assessment Measure	Criterion			
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Assessment
Findings

Assessmen t Measure	Criterion	Summary	Attachments of the Assessment s	Improvemen t Narratives
Direct - Written Assignment	Has the criterion At least 70% of the Sample should achieve Level 3 or Level 4 Performance in each task: Level 4: 19-25 items correct (76-100%) - Performance Exceeds Expectations Level 3: 12-18 items correct (48-75%) - Performance Meets Expectations Level 2: 6-11 items correct (24-47%) - Performance Partially Meets Expectations Level 1: < 5 items correct (0-23%) - Performance Below Expectations/Unacceptabl e been met yet?	Assessment Measure: Direct - Writing Exam Criterion: Insurance and Risk Management (INSR) students demonstrate they possess knowledge of fundamental concepts related to insurance, risk management and other important related issues, by completing a written assessment instument in the INSR310 [Principles of Risk and Insurance] offered in the fall and spring semesters each academic year. The instructor consistently uses the same leading text in the field to provide a solid foundation for majors at the introductory level of the		

	curriculum,	
	and created	
	the .	
	assessment	
	instrument	
	from	
	experience	
	and with input	
	from expert	
	instructors in	
	the field	
	across the	
	country. All	
	students in	
	INSR310	
	(Principles)	
	introductory	
	course. 70%	
	of students	
	will receive a	
	rating of	
	"approaching	
	competent" or	
	higher.	
	Attachments:	
	Met	
	Summary:	
	For 32 of 32	
	(100%) total	
	enrolled	
	students	
	assessed [Sp	
	2017, Section	
	1] - Results: 0	
	= Level 1	
	(0%, Below	
	Expectations)	
	; 0 = Level 2	
	(0% Partially	
	Meets	
	Expectations)	
	; 16 = Level 3	
	(51.6%,	
	Meets	
	Expectations)	
	; 15 = Level 4	
	(48.4%	
	Exceeds	
	Expectations)	
	; or 100%	
	attaining	
	successful	
	result. For 30	
	of 30 (100%)	
	total enrolled	
	students	
1	Staucitio	

	201 becases	
	assessed [Sp	
	2017, Section	
	2] - Results: 0	
	= Level 1	
	(0%, Below	
	Expectations)	
	; 1 = Level 2	
	(2% Partially	
	Meets	
	Expectations)	
	; 15 = Level 3	
	(50%, Meets	
	Expectations)	
	; 15 = Level 4	
	(50%	
	Exceeds	
	Expectations)	
	; or 100%	
	attaining	
	successful	
	result.	
	l l	

Assessment List Findings for the Assessment Measure level for To provide students with a working knowledge of the fundamental tools and techniques available to, and useful in, managing risk; including the proper role and inherent limitations of the insurance mechanism.

Goal/Objective		ents with a working knowledod useful in, managing risk; indechanism.			
Legends	SLO - Student L	earning Outcome/Objective	(academic units)	,	
Standards/Outcome s					
Assessment Measures					
	Assessment Measure	Criterion			
	Direct - Writter Assignment	Criterion: At least 70% of the Sample should achieve Level 3 or Level 4 Performance in each task: Level 4: 19-25 items correct (76-100%) - Performance Exceeds Expectations Level 3: 12-18 items correct (48-75% Performance Meets Expectations Level 2: 6-11 items correct (24-47%) - Performance Partially Meets Expectations Level 1: < 5 items correct (0-23%) - Performance Below Expectations/Unacceptable			5-100%) - correct (48-75%) - ect (24-47%) -
Assessment Findings					
	Assessmen t Measure	Criterion	Summary	Attachments of the Assessment s	Improvement Narratives

Assessment List Findings for the Assessment Measure level for To enhance student decision-making skills with regard to potentially complex risk and insurance issues, thereby increasing the likelihood students may achieve more rational and successful outcomes for future personal, business and/or social purposes by being a more informed consumer and member of the citizenry.

intormed consumer	and member of the	ne chizemy.		
Goal/Objective	To enhance student decision-making skills with regard to potentially complex risk and insurance issues, thereby increasing the likelihood students may achieve more rational and successful outcomes for future personal, business and/or social purposes by being a more informed consumer and member of the citizenry.			
Legends	SLO - Student Le	earning Outcome/Objective (academic units);		
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	Direct - Writing Exam	Criterion: At least 70% of the Sample should achieve Level 3 or Level 4 Performance in each task: Level 4: 19-25 items correct (76-100%) - Performance Exceeds Expectations Level 3: 12-18 items correct (48-75%) - Performance Meets Expectations Level 2: 6-11 items correct (24-47%) - Performance Partially Meets Expectations Level 1: < 5 items correct (0-23%) - Performance Below Expectations/Unacceptable		

Assessment Findings					
	Assessme nt Measure	Criterion	Summary	Attachment s of the Assessmen ts	Improvement Narratives
	Direct - Writing Exam	Has the criterion Criterion: At least 70% of the Sample should achieve Level 3 or Level 4 Performance in each task: Level 4: 19-25 items correct (76-100%) - Performance Exceeds Expectations Level 3: 12-18 items correct (48- 75%) - Performance Meets Expectations Level 2: 6-11 items correct (24-47%) - Performance Partially Meets Expectations Level 1: < 5 items correct (0-23%) - Performance Below Expectations/Unaccepta ble been met yet? Met	Summary: For 15 of 16 (94%) total enrolled students assessed [INSR492 Sp 2017, Section 1] - Results: 2 = Level 1 (6.7%, Below Expectations ); 1 = Level 2 (13.3% Partially Meets Expectations ); 3 = Level 3 (20.0%, Meets Expectations ); 9 = Level 4 (60.0% Exceeds Expectations ); or 80% attaining successful result.		- Pedagogical Change: Continue re-ordering of seminar topics to allow earlier coverage of relevar material, as well as provide cushion for potential unforeseen/unavoid ble aculty time conflicts (e.g., jury duty, guest speakers).

### Reflection (Due 9/15/17)

### Reflection

### 1) How were assessment results shared in the unit?

Please select all that apply. If "other", please use the text box to elaborate. Distributed via email Presented formally at staff / department / committee meetings Discussed informally (selected)

Other (explain in text box below) (selected)

Also shared informally with college assessment committee.

#### 2) How frequently were assessment results shared in the unit?

Frequently (>4 times per cycle)
Periodically (2-4 times per cycle) (selected)
Once per cycle
Results were not shared this cycle

### 3) With whom were assessment results shared?

Please select all that apply.

Department Head (selected)

Dean / Asst. or Assoc. Dean (selected)

Departmental assessment committee (selected)

Other faculty / staff (selected)

## 4) What were the measurable or perceivable effects on your current (2016-2017) findings based on prior action plans (created in 2015-2016)?

Current findings are within expectations given reasonable prior action plan activities. Continued monitoring of assessment plans, and rubrics, is expected for continued improvement in satisfaction of program goals/objectives.

### 5) What has the unit learned from the current assessment cycle?

Ordering/framing of assessed topic areas is important to obtained results, as well as allowing for potential unforeseen/unavoidable faculty time conflicts.

### **Attachments**

#### **Attachments**

Upload any supporting documents related to your assessment plans, results, or improvements. Documents may include rubrics, survey questions, reports, etc. There is no limit to the number of documents you can upload.

Click "Select File" to upload document(s)